



# PACKAGES

## for small businesses



*Building a business is no small thing. This discounted pricing is here to support growing brands with intentional, high-quality design—so you can focus on what you do best, while your visuals keep up.*

### **"MAKE IT TO GO"**

*Our basic logo package gives you what you need to get out the door!*

#### **What's included:**

- + Primary logo & brand mark
- + Curated color palette
- + 2 rounds of refinements
- + Mini brand guide
- + Final files for web & print

**\$500**

## *Extra Flavor Shots*

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### **SOCIAL MEDIA TEMPLATES**

#### **What's included:**

- + 6 templates of your choice
- + 6 highlight icons
- + Sized for Instagram & Facebook

**\$100**

### **BRANDED ASSETS**

#### **What's included:**

- + 2 assets of your choice (business cards, mailers, etc.)
- + Printing assistance

**\$250**

*\*To qualify, business must be under 1 year old, and supply a pitch statement. Must allow the work to be utilized on Toast! Creative social platforms.*