



SERVICE PRICING



"THE DRIP COFFEE"

For when you need to get up and go.

What's included:

- + Primary logo & brand mark
- + Curated color palette
- + 2 rounds of refinements
- + Final files for web & print

\$800

"THE LATTE"

When you've got the time to build up your brand - most people order this!

What's included:

- + Full logo suite
- + Curated color palette
- + Typography pairing
- + Mini brand guide
- + 3 branded assets
- + Final files for web & print

\$1,800

"THE DAILY BREW"

For staying visible without carrying it all yourself.

What's included:

- + Custom social posts for 2 platforms
- + Branded templates
- + Optional caption writing

\$600-\$1,200

**Based on quantity*

"ADD A CROISSANT"

A fully developed brand identity designed with longevity in mind.

What's included:

- + Full logo suite
- + Expanded color palette
- + Typography pairing
- + Expanded brand elements
- + Comprehensive brand guide
- + 6 branded assets
- + Additional creative direction

\$3,200

Interested in à la carte?

Email me: becca.mitchell27@gmail.com