



BRAND SERVICES



"THE DRIP COFFEE"

For when you need to get up and go.

What's included:

- + Primary logo & brand mark
- + Curated color palette
- + 2 rounds of refinements
- + Final files for web & print

\$800

"THE LATTE"

When you've got the time to build up your brand - most people order this!

What's included:

- + Full logo suite
- + Curated color palette
- + Typography pairing
- + Mini brand guide
- + 3 branded assets
- + Final files for web & print

\$1,800

"THE DAILY BREW"

Social media branding for staying visible without carrying it all yourself.

What's included:

- + 8 Custom social posts for 2 platforms
- + Branded templates
- + Basic caption writing for 8 posts

\$650

**Must have existing branding for this package*

"ADD A CROISSANT"

A fully developed brand identity designed with longevity in mind.

What's included:

- + Full logo suite
- + Expanded color palette
- + Typography pairing
- + Expanded brand elements
- + Comprehensive brand guide
- + 6 branded assets
- + Additional creative direction

\$3,200

Interested in à la carte?

Email me: becca.mitchell27@gmail.com



RETAINER SERVICES



Not in need of a brand refresh? Looking for design to fill the gaps in what your business needs? Our retainer packages offer monthly hours to work on whatever your business needs.

Check out our "Roasts" to see what works best for you!

"LIGHT ROAST"

This is our Essentials Package!

Includes 5 hours of work per month, with a 3 month minimum contract.

\$500/month

"MEDIUM ROAST"

This is our Momentum Package!

Includes 12 hours of work per month, with a 3 month minimum contract.

\$1,200/month

"BOLD ROAST"

This is our Full Service Package!

Includes 20 hours of work per month, with a 3 month minimum contract.

\$2,200/month

**Monthly retainers exclude logo design and rebranding.*

SOCIAL MEDIA SERVICES

Already have branding? Looking for someone to help maintain your brand through social media? Each tier includes a monthly review to see what works, & what doesn't.

Check out our "Service Menu" to see what works best for you!

"THE DAILY BREW"

This is our basic social package!

Includes 8 posts, usable Canva templates, & basic caption writing.

\$600/month

"THE HOUSE BLEND"

Includes the Daily Brew package, 12 posts, usable Canva templates, + 2 Carousels, detailed caption writing, & Canva scheduling on two platforms.

\$850/month

"THE RESERVE BLEND"

This is our Full Service Package!

Includes the House Blend package, 16 posts, usable Canva templates, + 3 Carousels, 5 highlight icons, detailed caption writing, & Canva scheduling on two platforms.

\$1,200/month

**Social Media Services exclude logo design and rebranding.
Additional social designs upon request, subject to additional costs.*



WEBSITE PACKAGE



"THE COFFEE HOUSE"

A welcoming online home for your business.

What's included:

- + Discovery questionnaire
- + Homepage + 3 additional pages
- + Mockups for approval
- + Website design in Wix or Squarespace
- + Custom graphics and design elements
- + Mobile optimization
- + Basic SEO setup
- + Contact form integration
- + Website launch support

Starting at \$1,500

Extra Flavor Shots

Additional Page Design: Starting at \$150/page

Blog Setup: Starting at \$150/page

Website Copywriting: Custom Quote

A Note About My Process

Toast! Creative specializes in website design, not custom web development. Rather than building websites from code, I design and customize websites using trusted, established platforms like Wix and Squarespace.

This approach allows me to create beautiful, professional websites while giving you access to reliable hosting, security updates, mobile responsiveness, and user-friendly editing tools. Once your website is launched, you'll be able to make simple updates with confidence, without needing a developer for every change.



PACKAGES

for small businesses



Building a business is no small thing. This discounted pricing is here to support growing brands with intentional, high-quality design—so you can focus on what you do best, while your visuals keep up.

"MAKE IT TO GO"

Our basic logo package gives you what you need to get out the door!

What's included:

- + Primary logo & brand mark
- + Curated color palette
- + 2 rounds of refinements
- + Mini brand guide
- + Final files for web & print

\$500

Extra Flavor Shots

SOCIAL MEDIA TEMPLATES

What's included:

- + 6 templates of your choice
- + 6 highlight icons
- + Sized for Instagram & Facebook

\$100

BRANDED ASSETS

What's included:

- + 2 assets of your choice
(business cards, mailers, etc.)
- + Printing assistance

\$250

**To qualify, business must be under 1 year old, and supply a pitch statement.
Must allow the work to be utilized on Toast! Creative social platforms.*