



# BRAND SERVICES



## "THE DRIP COFFEE"

*For when you need to get up and go.*

### What's included:

- + Primary logo & brand mark
- + Curated color palette
- + 2 rounds of refinements
- + Final files for web & print

**\$800**

## "THE LATTE"

*When you've got the time to build up your brand - most people order this!*

### What's included:

- + Full logo suite
- + Curated color palette
- + Typography pairing
- + Mini brand guide
- + 3 branded assets
- + Final files for web & print

**\$1,800**

## "THE DAILY BREW"

*Social media branding for staying visible without carrying it all yourself.*

### What's included:

- + 8 Custom social posts for 2 platforms
- + Branded templates
- + Basic caption writing for 8 posts

**\$650**

*\*Must have existing branding for this package*

## "ADD A CROISSANT"

*A fully developed brand identity designed with longevity in mind.*

### What's included:

- + Full logo suite
- + Expanded color palette
- + Typography pairing
- + Expanded brand elements
- + Comprehensive brand guide
- + 6 branded assets
- + Additional creative direction

**\$3,200**

Interested in à la carte?

Email me: [becca.mitchell27@gmail.com](mailto:becca.mitchell27@gmail.com)